



REACH AND CONNECT

Energize the Medical and neuroscience community, build business relationships, and showcase innovative products. As an exhibitor, your participation plugs you into a nationwide network of professionals. Interacting with this community by providing samples, showcasing products and educating attendees are benefits that can help you create immediate and long-lasting connections with purchase influencer's in the industry.

WHY EXHIBIT WITH US? REACH AND CONNECT

- 98% of our attendees visit the exhibit hall and rate their experience as "excellent" or "good".
- A way to **meet** with faculty, participants, and prospects in a casual atmosphere.
- **Exhibit** over two days, with breaks provided in the exhibitor hall to boost traffic.
- Two ground breaking days of timely information with **15+** educational topics

DID YOU KNOW?

Physicians and medical professionals come willing to find **new products and services** that will update their practices and better serve their patients.

SOURCES:
Healthcare Convention & Exhibitors Association
Marketing Summit 2015

Date: November 8, 2018

Subject: 23rd Annual Children's Neurosciences Symposium

Barrow Neurological Institute at Phoenix Children's Hospital would like to invite you to exhibit during the 23rd Annual Children's Neurosciences Symposium. The symposium is to be held April 5th – 6th, 2019 in the Lenard Goldman Auditorium at BARROW Neurological Institute in downtown Phoenix, Arizona.

This program offers a unique opportunity for the medical professional community as renowned expert faculty will deliberate on the treatment and management of complex neurological diseases and disorders. The program is attached for your review. Attendance should be much the same as last year, with approximately 100-150 pediatricians, primary care providers, advanced practice providers, and nurses from all over the country.

Barrow at Phoenix Children's is always looking for ways to support this popular and, needless to say, costly educational program. We ask that you consider assisting in this endeavor by participating in one of the available opportunities listed below.

As an exhibitor, you will be able to interact with a broad audience and build business relationships. Because of this, it is the perfect opportunity for organization to reach these physicians and medical professionals in the community. Exhibit space is limited and will be sold on a first-come, first-served basis, so reserve your space today!

A check made payable to Barrow at Phoenix Children's Neuroscience Symposium would be greatly appreciated. The Phoenix Children's Hospital Federal Tax Identification Number is 86-0422559. Net proceeds from this Symposium will go to support the Barrow at Phoenix Children's Directors Research and Educational Fund.

For additional information or to confirm your participation, contact Christina Casanova by phone at 602.933.0923 or email, ccasanova@phoenixchildrens.org. Thank you for your consideration of our request.

Sincerely,

P. David Adelson, M.D.
Director, Barrow Neurological Institute
at Phoenix Children's Hospital

Angus A. Wilfong, M.O.
Associate Director, Barrow
Neurological Institute at
Phoenix Children's Hospital