



PHOENIX  
CHILDREN'S  
Hospital

# 23<sup>rd</sup> Annual Children's Neuroscience Symposium

April 5-6, 2019

## Exhibit and Engagement Opportunities





**BARROW**  
Neurological Institute



# 23<sup>rd</sup> Annual Children's Neuroscience Symposium

## ORGANIZING COMMITTEE

P. David Adelson, MD  
Angus A. Wilfong, MD

## STAFF & CONSULTANTS

Peter Balistreri, Communications  
Christina Casanova, Event Coord.  
Zuban Bastani, Propel Mobile

## VENUE

**Leonard Goldman Auditorium**  
**Barrow Neurological Institute**  
2910 North 3rd Avenue  
Phoenix, Arizona

## LODGING ACCOMMODATIONS

**EMBASSY SUITES PHOENIX**  
**-DOWNTOWN NORTH**  
10 East Thomas Road, Phoenix, Arizona  
PHONE: (602) 222-1111

**HAMPTON INN PHOENIX**  
**MIDTOWN DOWNTOWN**  
160 W. Catalina Drive, Phoenix, Arizona  
PHONE: (602) 200-0990

Book your stay here:

[www.phoenixchildrens.org/CNS](http://www.phoenixchildrens.org/CNS)

**Don't forget** to book your room early!

There are a limited amount of rooms at the discounted rate!

## CONTACT INFORMATION

Christina Casanova  
[ccasanova@phoenixchildrens.com](mailto:ccasanova@phoenixchildrens.com)  
(602) 933-0923

**APRIL 5 - 6, 2019**

**PHOENIX, ARIZONA**

## COURSE DESCRIPTION

The 23rd Annual Children's Neuroscience Symposium deliberates on the latest advances in what providers need to know in the assessment and management of complex neurological conditions. Some of the most respected and renowned experts in the field will gather to present on topics and provide case studies, including cutting-edge methodologies and information for complex neurological conditions and diseases.

This meeting will allow for meaningful discussions and connections to drive better outcomes for some of the most complex neuro-patients. The Symposium will be an invaluable source of knowledge as we move toward a greater understanding of the care for these patients and how they impact both the clinician and the industry.

## VISIBILITY

Increase your company brand and visibility at the 23rd Annual Children's Neuroscience Symposium with a tabletop exhibit located outside the lecture hall. Greet attendees with a prominent display station in this high traffic area.

## SHARE

Share your information on technologies, new product lines, and provider and consumer trends with key influencers in the field.

## WHY EXHIBIT WITH US?

- 98% of our attendees visit the exhibits and rate their experience as "excellent" or "good."
- Meet with faculty, participants and prospects in a casual atmosphere.
- Breaks provided in the exhibitor hall to boost traffic.

## DID YOU KNOW?

Physicians and medical professionals come willing to find new products and services that will update their practices and better serve their patients.

*SOURCE: Corporate Relations Sponsor Survey 2015, Healthcare Convention & Exhibitors Association Marketing Summit 2015*

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## REACH AND CONNECT

Energize the community, build business relationships and showcase innovative products at the 23rd Annual Children's Neuroscience Symposium. As an exhibitor, your participation plugs you into a nationwide network of professionals. Interacting with this community by showcasing products and educating attendees are benefits that can help you create immediate and long-lasting connections with purchase influencers in the industry.

## ELEVATE AND EXPAND

Take the opportunity to display and promote your latest products and information to key professionals in the field.

## ATTENDEE PROFILE

This course is intended for physicians, nurses, therapists, allied health, research associates, students of these professions, as well as, scientists and physicians in training. The event is expecting between 100-150 attendees.

# Engagement Opportunities

### Gold: \$5,000 or more

- Organization name and logo printed on:
  - Full page Ad in Official Program Book
  - Barrow at Phoenix Children's website
  - Listing on Support Page of the Official Program Booklet
  - Listing in Support Tab of the Official BARROW Mobile App
- One (1) Push Notification daily during conference exhibit hours in Mobile App
- One (1) Push Notification prior to conference in Mobile App
- One (1) 6' table in Exhibit Hall, two (2) days
- Registration and badge for 4 people
- Four (4) tickets to Friday's Reception

### Silver: \$3,000

- Organization name and logo printed on:
  - 1/2 page Ad in Official Program Book
  - Barrow at Phoenix Children's website
  - Listing on Support Page of the Official Program Book
  - Listing in Support Tab of the BARROW Mobile App
- One (1) Push Notification daily during conference exhibit hours in Mobile App
- Two (2) 6' table in Exhibit Hall, two (2) days
- Registration and badge for two (2) people
- Two (2) tickets to Friday's Reception

### Bronze: \$1,500

- Organization name and logo printed on:
  - 1/4 page Ad in Official Program Conference website
  - Support Page of the Official Program Book
  - Support Tab in the BARROW Mobile App
- One 6' table in Exhibit Hall, one (1) day
- Registration/badge for one (1) person
- One (1) ticket to Friday's Reception

### Friend: \$500

- Organization name and logo printed on:
  - 1/4 page Ad in Official Program Book
  - Conference Website
  - Support Page of the Official Program Book
  - Support Tab of the BARROW Mobile App

\*\*This fee is for display only & not considered commercial support. Requests will be honored on a first come, first-served basis due to limited spacing.

This is your perfect **opportunity** to reach the decision makers in the pediatric community. Exhibit space is limited and will be sold on a first-come, first-served basis, so sign up today.



# 23<sup>rd</sup> Annual Children's Neuroscience Symposium



## SECURE YOUR SPOT

RETURN THE COMPLETED FORM BY FEBRUARY 28<sup>th</sup>, 2019  
Or CONTACT THE EVENT COORDINATOR  
CCASANOVA@PHOENIXCHILDRENS.COM

Name of Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

On-Site Event Contact Name(s): \_\_\_\_\_

On-site Event Contact Email Address: \_\_\_\_\_

On-site Event Contact Phone Number: \_\_\_\_\_

### ENGAGEMENT LEVEL

- Gold: \$5,000 or More
- Silver: \$3,000 or More
- Bronze: \$1,500 or More
- Friend: \$500 or More

### PAYMENT INFORMATION

- Please send an invoice for the sponsor level chosen     Check Enclosed (Check# \_\_\_\_\_ )  
Make Check payable to "Barrow at Phoenix Children's Hospital" Reference: CNS2019
- Pay by credit card at <https://cns19.eventbrite.com> and enter promotional code "Exhibit"

For questions contact Christina Casanova at (602) 933-0923 or ccasanova@phoenixchildrens.com

### ADDRESS

Barrow Neurological Institute at Phoenix Children's Hospital  
1919 East Thomas Road, Ambulatory Building, 4th Floor, Phoenix, AZ 85016  
Attention: Christina Casanova

### NOTE

Logos and advertisements must be received by February 1st, 2019 to be included in the program book.  
Website Sponsor information will be updated with organization's information as it is received.

[www.phoenixchildrens.org/CNS](http://www.phoenixchildrens.org/CNS)

ABOUT  
BARROW NEUROLOGICAL  
INSTITUTE at PHOENIX CHILDREN'S

Improving the Health and Quality  
of Life of Children

Barrow Neurological Institute at Phoenix Children's offers the most comprehensive inpatient and outpatient neurological care and services to infants, children and teens with neurological-related problems. Our collaborative and comprehensive approach to medicine, education and research has resulted in Barrow at Phoenix Children's being the largest pediatric neuroscience center of excellence in the Southwest.

We are proud to be one of the few hospitals to offer pediatric neurosurgery, neurology, psychology, psychiatry, developmental pediatrics and rehabilitation in one central location. Specialized medical equipment, pediatric patient rooms and pediatric specialists, in addition to our family-centered focus, make the Institute uniquely qualified to treat complex neurological disorders in pediatric patients.

