

## ExecBio

## Robert L. Meyer President and CEO

Robert L. "Bob" Meyer serves as Chief Executive Officer for Phoenix Children's Hospital, recognized as a leading children's hospital for its high volume and quality care. Located in Phoenix, Ariz., Phoenix Children's is one of the country's largest and busiest children's hospitals, with 385 licensed beds and a medical staff of nearly 1,000 practitioners across 75 pediatric specialties.



Under his leadership, the organization has clarified its vision for quality, growth and integration. With a focus on bringing care closer to home, Phoenix Children's has grown from a single campus to offer services in a dozen clinical locations statewide and growing.

The entity's inpatient, outpatient, emergency, trauma and urgent care services have been recognized as a Best Children's Hospital by U.S. News & World Report, and by The Leapfrog Group, a coalition of employers who use the collective leverage of their large health care purchasing power to structure their insurance contracts to reward the highest performing hospitals. Phoenix Children's is one of only 13 they named a Top Children's Hospital.

Through a strategic alliance with Dignity Health Arizona, Phoenix Children's serves as the pediatric affiliate of Dignity's four Arizona hospitals. Meyer championed clinical integration and the establishment of Phoenix Children's Care Network, Arizona's only physician-led pediatric clinically integrated network. PCCN now features nearly 700 pediatric providers focused on delivering the highest quality care while managing the cost of care.

Meyer's commitment to pediatric medical research and education is clear. Phoenix Children's has a growing genomic research emphasis, having recently established the Chan Soon-Shiong Children's Precision Medicine Institute. The hospital also serves as the Department of Child Health for the University of Arizona College of Medicine-Phoenix. A robust residency program and growing fellowship offerings are equipping the next generation of pediatricians and specialists.

Meyer joined Phoenix Children's Hospital in 2003, taking over the leadership of current operations and future growth for Phoenix Children's Hospital, Phoenix Children's Medical Group and the Phoenix Children's Hospital Foundation.

Previously, Meyer served as Vice President and National Director for Health Strategy Practice for Cap Gemini Ernst & Young, based in Irvine, Calif. As a consultant, he was tapped by Phoenix Children's to stabilize the organization and cast a vision for future growth following a challenging chapter in the hospital's history. During a tenure as interim CEO, Meyer is credited for the rapid and significant turnaround of the hospital's finances and operations, and in the permanent role he has been heralded for his strong operational and financial management skills, ability to unify diverse constituencies, and his strategic focus to realize the vision and mission of the hospital and advance pediatric health care in Arizona.

Meyer earned his Bachelor of Business Administration from the University of Michigan, and became a Certified Public Accountant in 1981.

## **About Phoenix Children's Hospital**

Phoenix Children's Hospital is Arizona's only children's hospital recognized by U.S. News & World Report's Best Children's Hospitals with rankings in all ten specialties. Phoenix Children's provides world-class inpatient, outpatient, trauma, emergency and urgent care to children and families in Arizona and throughout the Southwest. As one of the largest children's hospitals in the country, Phoenix Children's provides care across more than 75 pediatric specialties. The Hospital is poised for continued growth in quality patient care, research and medical education. For more information about the hospital, visit <a href="http://www.phoenixchildrens.org">http://www.phoenixchildrens.org</a>.

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