



# EMS and Prehospital Care Conference 2023

Monday, Oct. 30, 2023

Wild Horse Pass Resort – Gila River Resorts & Casinos 5040 Wild Horse Pass Blvd. Chandler, AZ 85336

### Dear partners in care,

Phoenix Children's is proud to present the EMS and Prehospital Care Conference 2023 on Monday, Oct. 30, 2023. After five years of successfully delivering the conference, the surrounding community continues to demonstrate a commitment to improving prehospital care for children as evidenced by an increase in attendance and sponsorships. Since the inaugural conference, participation has increased from 200 to over 700 attendees and 50 sponsors annually.

The conference is an educational and networking event specifically designed to provide EMS and prehospital providers the latest education on pediatric emergency and trauma care. Past participants include administrators, physicians, nurse practitioners, nurses, paramedics, firefighters, EMTs and law enforcement.

Our commitment is to ensure equitable access to the conference so that as many frontline providers as possible are armed with the most up-to-date education. Therefore, Phoenix Children's strives to offer the lowest cost to attendees. This is made possible by community partners willing to sponsor the event. We offer multiple sponsorship levels so that, with your help, we can bring lifesaving education to those responding to pediatric emergencies.

For specific sponsorship information, including charitable tax deduction information, please use the QR code below or contact me directly.

Together we get better,

Kris Ramos, MSN, RN, EMT-P, CCRN, CPEN Conference Chair 602-933-1972 kramos@phoenixchildrens.com



**Date: Monday, Oct. 30, 2023** 

### At a Glance:

Formerly known as the EMS MVP Pediatric Symposium, Phoenix Children's EMS and Prehospital Care Conference previously hosted over 700 attendees. Administrators, physicians, nurse practitioners, nurses, paramedics, firefighters, EMTs and law enforcement represented more than 100 different agencies throughout the Southwest. We expect this year's event to draw more than 1,000 participants from around the country.

This year's conference will feature awardwinning speaker and author Shaughn Maxwell, Paramedic, a nationally known leader, speaker and writer about human factors, performance, leadership and community paramedicine.

### **Continuing Education Accreditation:**

Phoenix Children's is approved as a provider by accrediting organizations for EMT, paramedic, nursing and physician continuing education.

### Why exhibit:

Exhibiting at Phoenix Children's EMS and Prehospital Care Conference offers a unique opportunity to showcase your latest technology, products and services directly to frontline providers, administrators, educators and students - all in one place.

### Venue:

Gila River Resorts & Casinos Wild Horse Pass is the ideal venue to exhibit and showcase your company. Many prehospital agencies also find this to be the perfect place to recruit some of the best medical providers. Revel in relaxation - 446 beautifully designed rooms and suites boast breathtaking mountain and skyline views - effortlessly defining class



and comfort. Please visit our hospitality page to take advantage of the special hotel room rate.



# **2023 Sponsorship Opportunities**

### Non-profit organization (all fees waived)

• One display table in exhibitor hall



### Gecko Level \$500

One display table in the exhibitor hall



# Quail Level \$1.000

- One display table in the exhibitor hall
- Electricity supplied to the exhibitor space
- Company graphic on the conference website for 1 year
- 2 complimentary conference registrations (\$100 value)



### Jackrabbit Level \$2,000

- One display table in the exhibitor hall
- Electricity supplied to the exhibitor space
- Company graphic on the conference website for 1 year
- 1 promotional item placed in the conference swag bag
- 4 complimentary conference registrations (\$200 value)
- First right of refusal to the same sponsorship level in 2024

ADD ON: For an additional \$1,000, you can be the co-branded lanyard sponsor. Limited to 2 companies



# Roadrunner Level \$4,000

- One display table in the exhibitor hall
- Electricity supplied to the exhibitor space
- Company graphic on the conference website for 1 year
- 1 promotional item placed in the conference swag bag
- 5 complimentary conference registrations (\$250 value)
- First right of refusal to the same sponsorship level in 2024
- Logo on conference T-shirt
- One social media shoutout on conference Instagram platform (12k followers) leading up to the event

ADD ON: For an additional \$1,000, you can be the co-branded swag bag sponsor. Limited to 2 companies (fine print)



### Coyote Level \$6,000

- One display table in the exhibitor hall
- Electricity supplied to the exhibitor space
- Company graphic on the conference website for 1 year
- 1 promotional item placed in the conference swag bag
- 5 complimentary conference registrations (\$250 value)
- First right of refusal to the same sponsorship level in 2024
- Logo on conference T-shirt
- Monthly social media post on the conference's Instagram platform (12k followers) leading up to the event
- Dedicated brand signage at the conference

ADD ON: For an additional \$1,000, you can be the exclusive co-branded notebook sponsor. Limited to 1 company



## Bear Level \$8,000

- One display table your choice of location in the exhibitor hall
- Electricity supplied to the exhibitor space
- Company graphic on the conference website for 1 year
- 1 promotional item placed in the conference swag bag
- 5 complimentary conference registrations (\$250 value)
- Right of refusal to the same sponsorship level in 2024
- Predominant sponsor logo on the conference T-shirt
- Weekly social media post on the conference's Instagram platform (12k followers) leading up to the event
- Dedicated brand signage at the conference
- Pre- and post-conference attendee mailing lists
- 2 complimentary rooms for March 29th at Gila River Resorts & Casinos (\$740 value)

ADD ON: For an additional \$2,000 you can be the exclusive post-conference reception host. Limited to 1 company