



Phoenix Children's

14th Annual

# Fetal Cardiology Symposium 2024

November 7-10, 2024



## **Table of Contents**

Lecture Topics.....	2
Benefits of Sponsorship.....	3
In-person Exhibiting Information.....	4
Exhibitor Pricing .....	5
Additional Opportunities .....	6
General Information.....	7

# Welcome

Dear Exhibitor,

Phoenix Children's will host our 14th Annual Phoenix Children's Fetal Cardiology Symposium November 7-10, 2024 in Phoenix, Arizona. Phoenix Children's is excited to invite you to exhibit for our meeting at The Sheraton Phoenix Downtown. The Symposium is a four-day conference covering important concepts in congenital heart disease as well as the most recent advances in imaging, diagnosis and management of fetal cardiac abnormalities.

Several pre-conferences will be offered Thursday, November 7, focused on echo evaluation of fetal cardiac pathology, hands-on live fetal cardiac scanning, advanced fetal imaging, including fetal MRI, and nursing care coordination. The Symposium will discuss new advances in the field of fetal cardiovascular disease, including fetal therapeutic intervention for cardiac and extra-cardiac disease.

In 2022, the Symposium hosted nearly 350 attendees, both online and in person, including many prominent leaders in the field. Lectures, panel discussions and interactive case study discussions will focus on expanding evidence-based care management strategies for clinical decision making.

Your participation is extremely important to the ongoing success of this conference. We thank you in advance for considering our request to support this high-caliber Symposium. We have outlined the opportunities for your company to have broad exposure and direct contact with the national and international participants during the Symposium. These opportunities will be granted on a first-come, first-served basis according to the date our office receives signed exhibit agreement letters.

For further details, visit the Symposium website at [fetalcardio.com](http://fetalcardio.com) or contact the Symposium Coordinator at [fetalcardio@phoenixchildrens.com](mailto:fetalcardio@phoenixchildrens.com) or 602-933-0099.

Warm Regards,

Symposium Co-Directors  
Christopher Lindblade, MD, Chair  
Julia Solomon, MD  
Anita Moon-Grady, MD  
Norman H. Silverman, MD

Advanced Fetal Imaging  
Course Director  
Luis Goncalves, MD

## Lecture Topics

- Pathologic specimen hands-on course of disease specific congenital heart defects
- Embryology of the cardiovascular system
- Incidence, indications, and genetics of congenital heart disease
- Technique and protocol of fetal echocardiography
- Technical optimization of a fetal echocardiogram
- Left sided heart lesions including mitral regurgitation, aortic stenosis, and arch anomalies
- Right sided heart lesions including pulmonary atresia and tricuspid valve abnormalities
- Conotruncal abnormalities
- Twin-twin transfusion syndrome
- Congenital diaphragmatic hernia
- Fetal arrhythmias
- Neurodevelopmental outcomes with CHD
- Maternal hyperoxygenation
- 3-4D fetal echocardiography with live scanning
- First trimester fetal echocardiography
- Systematic approach to the hydropic fetus
- Genetic syndrome associated congenital heart disease
- Prenatal genetic testing
- Rare structural cardiac abnormalities
- Fetal postmortem evaluation with congenital heart disease
- Abnormalities of systemic and pulmonary venous return
- Heterotaxy syndrome
- Counseling a family with prenatal diagnosis with congenital heart disease
- Cardiovascular aspects of fetal therapeutic intervention
- Maternal mental health

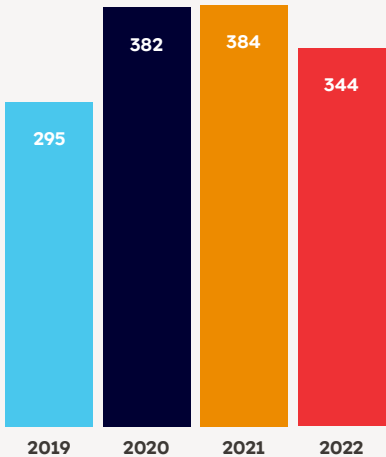
# Benefits of Sponsorship

As a Commercial Supporter or Exhibitor of the 14th Annual Phoenix Children’s Fetal Cardiology Symposium, your organization will have the opportunity to broaden your competitive edge by connecting with national and international experts, as well as establishing credibility within the field of fetal and maternal cardiology. Through this partnership your organization will benefit from high visibility in a well-defined target market and access to fetal and maternal cardiology research and emerging technology. This exposure will result in a deeper understanding of future market growth.

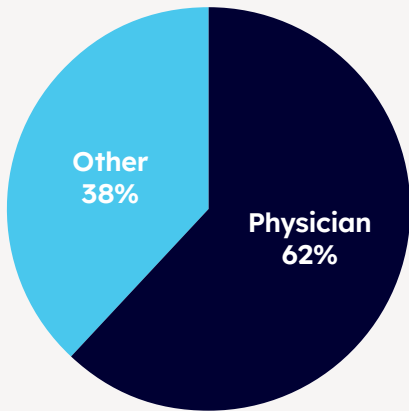
For 2024, we are pleased to provide more sponsorship opportunities than ever before. For questions on any of these options, please contact fetalcardio@phoenixchildrens.com.

## Intended Audience

The Symposium is designed for cardiologists, obstetricians, maternal-fetal medicine specialists, neonatologists, radiologists, geneticists, pathologists, surgeons, sonographers, nurses and trainees in these related fields.



Attendance



2022 Attendee Breakdown

## In-person Exhibiting Information

Exhibitor space will be allocated on a “first come, first served” basis. Exhibitors may begin set up on Wednesday, November 6, 2024 between 2:00 - 5:30 PM. Booth displays may not be more than 10-feet tall. If you need access to electrical power, please indicate that on your registration.

To avoid overcrowding we are limiting the number of company representatives at the table at any given time to two. Breakdown will be on Sunday, November 10, 2024 after 1:00 PM. All exhibitors will need to work directly with The Sheraton Phoenix Downtown for all shipping, receiving and storage needs during the Symposium.

The best opportunities to engage with attendees will be before and after the educational lectures, as well as breaks and lunches. The Exhibitor Hall is located immediately outside the Lecture Hall providing optimal access to the attendees. At a minimum, exhibitors are kindly asked to be present at their booth each day (Thursday to Sunday) the hour prior to breakfast, during breaks, and immediately following the conclusion of the morning sessions.

We understand your company may have specific objectives and commercial support limitations. We have several additional opportunities to create a custom exhibitor package to meet the needs of your organization. Please see pricing and additional options included.

# Exhibitor Pricing

\$1,750	10'x6' booth for non-profit organizations (must provide proof of non-profit status)
\$3,000	10'x6' booth before July 15, 2024
\$4,000	10'x6' booth after July 15, 2024

## Fee includes:

- One six-foot table with cover and two chairs
- Recognition with company logo on marquee outside of the lecture hall and during morning welcome
- Recognition with company logo on Symposium website
- WiFi in exhibit hall
- Attendee mailing lists (emails will be included for attendees who allow us to share this information)

## Additional Opportunities

### **Tech Support (exclusive) | \$3,500**

Enhance your brand recognition while attendees find online support and assistance:

- Banner ad with hyperlink on Symposium Technical Support page
- Logo with hyperlink in pre-event access email to attendees

### **Sponsored Lunch and Learn (non-CME) | \$17,000 each**

Host a lunch and learn to share the advantages and highlights of your product or services:

- 30-minute live product demonstration (no CME credit)
- Attendee contact information for one-time use (includes email addresses)
- Session listed on the Symposium agenda (separately from CME sessions for compliance)

### **Coffee Break Sponsor | \$2,500**

Sponsor one of our refreshment breaks for attendees to recharge. Your company name and/or logo can be displayed on:

- Food carts
- Symposium website

Sponsor can also place additional promotional materials on the table with pre-approval, including coffee cups.

### **Breakfast Sponsor | \$2,500**

Sponsor one of our morning refreshments and be top of mind for attendees as they start the day. Your company name and/or logo can be displayed on:

- Food carts
- Symposium website

Sponsor can also place additional promotional materials on the table with pre-approval, including coffee cups.

### **Welcome Reception on Friday, Nov. 8 (exclusive) | \$15,000**

Put your brand in the spotlight at our well-attended welcome reception! Create lasting impressions and connect in a relaxed atmosphere. Includes:

- Logo on drink tickets
- Logo on food cards
- Logo on website

Sponsor may also provide:

- Pull-up banners/logo displays
- Branded table-top/centerpieces

### **Faculty Dinner on Saturday Nov. 9 (exclusive) | \$12,500**

Make a memorable impression by sponsoring our faculty dinner. Includes:

- Exclusive access to invited faculty
- Opportunity to address guests
- Logo on menu
- Logo on website



# General Information

## November 7-10, 2024

Sheraton Phoenix Downtown  
340 N. 3rd Street  
Phoenix, AZ 85004

Scan the QR code  
for reservations



### Reserve exhibitor space and support opportunity

To reserve your exhibitor space and additional support opportunities, please email the Symposium Coordinator at fetalcardio@phoenixchildrens.com to request a Letter of Agreement.

### Terms of payment

Full payment should be made with submission of the exhibitor Letter of Agreement before the Symposium begins.

### Payment methods

Credit card payments are accepted, email fetalcardio@phoenixchildrens.com for more information.

Checks are accepted as well and can be made out to “Phoenix Children’s Hospital” with memo line “Attn: Symposium Coordinator, 14th Annual Phoenix Children’s Fetal Cardiology Symposium.”

### Mail checks to:

Phoenix Children’s  
Attn: Nikki Hicks  
1801 E. Thomas Rd.  
2nd Floor, Fetal Care  
Phoenix, AZ 85016

### Exhibitor Registration Deadline

October 10, 2024

### Exhibitor Eligibility Requirements

For an exhibit application to be accepted for the 14th Annual Phoenix Children’s Fetal Cardiology Symposium, the products and services must be educational in nature and relate to the educational activity content. The 14th Annual Phoenix Children’s Fetal Cardiology Symposium reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/ organization’s products and/or services are relevant to the conference content. All exhibits will be reviewed.